Incognito Wearables:
Seamlessly Incorporating Fashion and Function

Joanne C. Lo
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“I don’t want to be a screen”
March 23
1st day of spring!
I'm late!
PERCENTAGE OF SMARTWATCH AND ACTIVITY TRACKER OWNERS STILL WEARING THEIR DEVICE
(N=1,700, MAY-JUNE 2014, U.S. CONSUMERS OVER 18)
Three CES wearables that actually aren't ugly

Racked's style editor gut-checks us

By Lauren Goode on January 11, 2016 07:46 pm  🌐 @LaurenGoode
Skintillates
Designing and Creating Epidermal Interactions
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